ORDER

Orders Order / Rev: 723611 Alt Order #: 06385296 Product Desc: RNC WKYC 3442 Estimate: 10/25/12 - 11/05/12 Joe Knauer Flight Dates: Primary AE: 10/19/12 / 10/19/12 Sales Office: T-WAS Original Date / Rev: Order Type: Political Sales Region: NAT National Media Research Planning/ PC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Republican National Committee** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan

Start Date	ate End Date # Sp		Gross Amount	Net Amount		
10/01/12	10/28/12	29	\$82,850.00	\$70,422.50		
10/29/12	11/05/12	73	\$158,550.00	\$134,767.50		

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$82,850.00	\$70,422.50	0.00
November 2012	73	\$158,550.00	\$134,767.50	0.00
Totals	102	\$241,400,00	\$205,190,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Br	eak Start/End	Time Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
1 WKYC 10/26/12 11/02/12	LN (M-Su) CN	1 11P-1135P	F	:30 1	\$3,700.00 P-5	0.00 NM	2	\$7,400.00
	Late News (M-Su)							
CH 3 NWS AT 11								
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 10/22/12 10/28/12	F	1 \$3,700.00	0.00					
Week: 10/29/12 11/04/12	F	1 \$3,700.00	0.00					
2 WKYC 10/26/12 11/02/12	Tonight Show CN	1 1135p-1237	7a F	:30 1	\$2,500.00 P-5	0.00 NM	2	\$5,000.00
	Tonight Show	·						
TONITE SHW	-							
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 10/22/12 10/28/12	F	1 \$2,500.00	0.00					
Week: 10/29/12 11/04/12	F	1 \$2,500.00	0.00					
3 WKYC 10/26/12 11/02/12	M-F 4-5p CN	1 4p-5p	F	:30 1	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
	Ellen Degeneres							
ELLEN	-							
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 10/22/12 10/28/12	F	1 \$1,000.00	0.00					
Week: 10/29/12 11/04/12	F	1 \$1,000.00	0.00					
4 WKYC 10/26/12 11/02/12	M-F 430a-5a CN	1 430a-5a	F	:30 1	\$375.00 P-5	0.00 NM	2	\$750.00
	430a News							
CH 3 NEWS 430A								
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 10/22/12 10/28/12	F	1 \$375.00	0.00					
Week: 10/29/12 11/04/12	F	1 \$375.00	0.00					

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
5 WKYC	10/26/1	2 11/02/12	M-F 5-6a	CM	5a-6a	F	:30	2 \$1,200.00 P-5	0.00 NM	4	\$4,800.00
OLIO NIE	OLIN	IDO	Channel 3 News	@ 5AM							
CH3 NE	ws sur rt Date		Mookdovo	Spoto/Mook	Poto	Boting					
Week: 10/2		End Date 10/28/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,200.00	Rating 0.00					
Week: 10/2		11/04/12	F		\$1,200.00	0.00					
-		2 11/02/12	M-F 6-630p	CM	6p-630p	F	:30	1 \$3,800.00 P-5	0.00 NM	2	\$7,600.00
		, •,	Channel 3 News		op 555p			, 40,000.00		_	4 1,00000
CH 3 NV	NS AT 6										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	F	1	\$3,800.00	0.00					
Week: 10/2		11/04/12	F	1	\$3,800.00	0.00		4	0.00.1114		# 0.000.00
7 WKYC	10/26/1	2 11/02/12	M-F 6-7a Channel 3 News	CM	6a-7a	F	:30	1 \$2,300.00 P-5	0.00 NM	3	\$6,900.00
	ENTS AP		B LINES A THRU		ı						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	22/12	10/28/12	F	1	\$2,300.00	0.00					
Week: 10/2	29/12	11/04/12	F	2	\$2,300.00	0.00					
8 WKYC	10/26/1	2 11/02/12	M-F 7-9a Today	CM	7a-9a	F	:30	2 \$2,500.00 P-5	0.00 NM	4	\$10,000.00
T00.41/	01.047		Today Show								
TODAY		End Data	Ma alada sa	Consta AM and	Data	Datina					
Star Week: 10/2	rt Date	End Date 10/28/12	Weekdays F	Spots/Week	Rate \$2,500.00	Rating 0.00					
Week: 10/2		11/04/12	F		\$2,500.00	0.00					
		2 11/05/12	I N (M-Su)	CM	11P-1135P	M	:30	1 \$3,700.00 P-5	0.00 NM	2	\$7,400.00
•	. 0, 20, .	,,	Late News (M-Su	_			.00	. φο,. σοισσι σ	0.00	_	ψ.,.σσ.σσ
CH 3 NV	NS AT 1	1	,	•							
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	M	1	+-,	0.00					
Week: 11/0		11/11/12	M		\$3,700.00	0.00					
10 WKYC	11/05/1	2 11/05/12	Tonight Show Tonight Show	CM	1135p-1237a	M	:30	1 \$2,500.00 P-5	0.00 NM	1	\$2,500.00
TONITE	SHW		Tonight Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M	1	\$2,500.00	0.00					
11 WKYC	11/05/1	2 11/05/12	M-F 4-5p	СМ	4p-5p	M	:30	1 \$1,000.00 P-5	0.00 NM	1	\$1,000.00
			Ellen Degeneres								
ELLEN					_						
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M		\$1,000.00	0.00		4	0.00.104		#750.00
12 WKYC	10/29/1	2 11/05/12	M-F 430a-5a	CM	430a-5a	M	:30	1 \$375.00 P-5	0.00 NM	2	\$750.00
CH 3 NE	-WS 430	ΙΑ	430a News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	M	1	\$375.00	0.00					
Week: 11/0	05/12	11/11/12	M	1	\$375.00	0.00					
13 WKYC	10/29/1	2 11/05/12	M-F 5-6a	СМ	5a-6a	M	:30	2 \$1,200.00 P-5	0.00 NM	4	\$4,800.00
			Channel 3 News	@ 5AM							
CH3 NE					- .	5					
Star Week: 10/2	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 11/0		11/04/12 11/11/12	M		\$1,200.00 \$1,200.00	0.00 0.00					
		2 11/05/12		CM	5p-6p	M	:30	1 \$2,000.00 P-5	0.00 NM	2	\$4,000.00
•••••	10,20,1	_ 11,00/12	Dr. Phil	OW	مه مه	111	.00	. ψ=,000.001 0	0.00 THIN	_	ψ 1,000.00
DR. PHI	L										
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	M	1	\$2,000.00	0.00					
Week: 11/0		11/11/12	M		\$2,000.00	0.00					
15 WKYC	11/05/1	2 11/05/12	M-F 6-630p	CM	6p-630p	M	:30	1 \$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 NV	NS AT A		Channel 3 News	ат бр							
OH 3 INV	10 AT 0								ļ	ı	

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
15 WKYC	11/05/12	2 11/05/12	M-F 6-630p Channel 3 News	CM at 6p	6p-630p	М		:30	1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 N\	WS AT 6		0.10.11.0.0.1.0.10	ш. ор									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/		11/11/12	M	1	\$3,800.00	0.00		-20		#0.200.00 P.F	0.00 NIM	2	#C 000 00
16 WKYC	10/29/12	2 11/05/12	M-F 6-7a Channel 3 News	CM Today @ 6AN	6a-7a 1	M		:30	2	\$2,300.00 P-5	0.00 NM	3	\$6,900.00
CH3 NE	WS TOD		B LINES A THRU										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
Week: 10/2 Week: 11/9		11/04/12 11/11/12	M		\$2,300.00 \$2,300.00	0.00							
		2 11/05/12	M-F 7-9a Today Today Show	СМ	7a-9a			:30	2	\$2,500.00 P-5	0.00 NM	4	\$10,000.00
TODAY													
Sta Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate \$2,500.00	Rating 0.00							
Week: 10/		11/04/12	M		\$2,500.00	0.00							
		2 11/03/12	Saturday Night Li		1130p-107a		S-	:30	2	\$3,000.00 P-5	0.00 NM	4	\$12,000.00
0			Saturday Night L	ive									
SAT NIT		End Data	Wookdovo	Spoto/Mook	Poto	Poting							
Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$3.000.00	Rating 0.00							
Week: 10/		11/04/12	S-		\$3,000.00	0.00							
19 WKYC	11/03/12	2 11/03/12	Sat 6-630p Channel 3 News	CM at 6P SAT	6-630p		S-	:30	1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 N\	WS AT 6												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	S-	1	\$3,800.00	0.00				#4.000.00 P. F	0.00 NIM		#0.400.00
20 WKYC	10/27/12	2 11/03/12	Sat 730-8p Sat 730-8P	CM	730-8p		S-	:30	1	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
CASH E	EXPLOSI	ON	Out 700 01										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	S- S-	1	\$1,200.00	0.00							
21 WKYC		11/04/12	Browns Pre-Gam		\$1,200.00 1130a-12p	0.00	S	:30	1	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
			Browns Pre-Gam		1130a-12p		b	.50		ψ1,200.001 3	0.00 14101		Ψ2,400.00
	NS HUDD		M/s sludeus	01-00-1	Data	Datina							
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	Rate \$1,200.00	Rating 0.00							
Week: 10/		11/04/12	S		\$1,200.00	0.00							
22 WKYC	10/28/12	2 11/04/12	Post NFL News	CM	Various		S	:30	1	\$4,500.00 P-5	0.00 NM	2	\$9,000.00
CH 2 NI	WS FOLO) ED	LN Sun Follows I	NFL									
	ws FOLC rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	S	1	\$4,500.00	0.00							
Week: 10/2	29/12	11/04/12	S	1	\$4,500.00	0.00							
23 WKYC	10/28/12	2 11/04/12	Browns Tonight	CM	Browns Toni	ght	S	:30	1	\$2,000.00 P-5	0.00 NM	2	\$4,000.00
BROWN	NS TONIC	SHT	Browns Tonight										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	S	1	\$2,000.00	0.00							
Week: 10/2		11/04/12	S		\$2,000.00	0.00		-20		#2.000.00 P.F	0.00 NIM		Ф 7 000 00
∠4 WKYC	10/28/12	2 11/04/12	Sun 6-630p Channel 3 News	CM at 6p SUN	6-630p		S	:30	1	\$3,800.00 P-5	U.UU INIVI	2	\$7,600.00
CH3 NV	VS@6 W	KND											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S	1	\$3,800.00	0.00							
		2 10/28/12	NFL Regular Sea		\$3,800.00 NFL Football	0.00	S	:30	1 (\$20,000.00 P-5	0.00 NM	1	\$20,000.00
25 WKIO	10/20/12	2 10/20/12	NFL Football	GOIT I OUIVI	141 LT OOLDAN		5	.50	1.	μ <u>_</u> _0,000.001 -0	U.UU INIVI	'	Ψ20,000.00
NBC SL	JN-FTBL												

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Ln Ch Start End	Inventory Code		Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
25 WKYC 10/28/12 10/28/12	NFL Regular Seas NFL Football	on Fo©M	NFL Football	S	:30	1 \$20,000.00 P-5	0.00 NM	1	\$20,000.00
NBC SUN-FTBL			- .	-					
Start Date End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12			\$20,000.00	0.00		4	0.00.1114	0	# F 000 00
26 WKYC 10/28/12 11/04/12	Sun 9-1030a Channel 3 News S	CM Sup 02	9a-1030a	S	:30	1 \$2,500.00 P-5	0.00 NM	2	\$5,000.00
CH3 SU MRN NWS	Charmer 5 News 5	ouii 9a							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S	1	\$2,500.00	0.00					
Week: 10/29/12 11/04/12	S	1	\$2,500.00	0.00					
27 WKYC 10/25/12 11/01/12	M-F 11-1135p	CM	11-1135p	T	:30	1 \$3,700.00 P-5	0.00 NM	2	\$7,400.00
	Channel 3 News a	at 11p M-F							
CH 3 NWS AT 11			- .	-					
Start Date End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	T		\$3,700.00 \$3,700.00	0.00 0.00					
28 WKYC 10/25/12 11/01/12		CM	1135p-1237a		:30	1 \$2,500.00 P-5	0.00 NM	2	\$5,000.00
20 VICTO 10/20/12 11/01/12	Tonight Show	OW	1100p 1207a	•	.00	ν ψ2,000.001 σ	0.00 14101	_	φο,σσσ.σσ
TONITE SHW									
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T		\$2,500.00	0.00					
Week: 10/29/12 11/04/12	T		\$2,500.00	0.00					
29 WKYC 11/01/12 11/01/12	•	CM	4p-5p	T	:30	1 \$1,000.00 P-5	0.00 NM	1	\$1,000.00
ELLEN	Ellen Degeneres								
	Mookdays	Spots/Week	Pata	Pating					
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> T	<u>3pois/week</u>	Rate \$1,000.00	Rating 0.00					
30 WKYC 10/25/12 11/01/12		CM	430a-5a	T	:30	1 \$375.00 P-5	0.00 NM	2	\$750.00
00 11110 10/20/12 11/01/12	430a News	O.M	1000 00	•	.00	. 4010.001 0	0.00 14111	_	ψ, σσ.σσ
CH 3 NEWS 430A									
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$375.00	0.00					
Week: 10/29/12 11/04/12	T	1	\$375.00	0.00		_ .			
31 WKYC 10/25/12 11/01/12		CM	5a-6a	T	:30	2 \$1,200.00 P-5	0.00 NM	4	\$4,800.00
CH3 NEWS SUNRS	Channel 3 News @	2 5AIVI							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T		\$1,200.00	0.00					
Week: 10/29/12 11/04/12	T		\$1,200.00	0.00					
32 WKYC 10/25/12 11/01/12	M-F 5-6p	CM	5p-6p	T	:30	1 \$2,000.00 P-5	0.00 NM	2	\$4,000.00
	Dr. Phil								
DR. PHIL									
Start Date End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	T		\$2,000.00 \$2,000.00	0.00 0.00				ł	
33 WKYC 11/01/12 11/01/12		CM	6p-630p	T	:30	1 \$3,800.00 P-5	0.00 NM	1	\$3,800.00
33 WKTO 11/01/12 11/01/12	Channel 3 News a		ор-озор	1	.50	1 ψ5,000.001-5	O.OO INIVI	'	ψ5,000.00
CH 3 NWS AT 6		0p							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	T	1	\$3,800.00	0.00					
34 WKYC 10/25/12 11/01/12	M-F 6-7a	CM	6a-7a	T	:30	2 \$2,300.00 P-5	0.00 NM	3	\$6,900.00
	Channel 3 News T	•	1						
COMMENTS APPLY TO SU CH3 NEWS TODAY	IB LINES A THRU E	3							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T		\$2,300.00	0.00					
Week: 10/29/12 11/04/12	T		\$2,300.00	0.00					
35 WKYC 10/25/12 11/01/12	M-F 7-9a Today	CM	7a-9a	T	:30	2 \$2,500.00 P-5	0.00 NM	4	\$10,000.00
	Today Show								
TODAY SHW		_	_						
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I	

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Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296 Product Desc: RNC WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
35 WKYC	10/25/1	2 11/01/12	M-F 7-9a Today	CM	7a-9a	T	:30	2 \$2,500.00 P-5	0.00 NM	4	\$10,000.00
TODAY	CH/V/		Today Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	T		\$2,500.00	0.00					
Week: 10/2	29/12	11/04/12	T	2	\$2,500.00	0.00					
36 WKYC	10/30/1	2 10/30/12	M-F 11-1135p	CM	11-1135p	- T	:30	1 \$3,700.00 P-5	0.00 NM	1	\$3,700.00
CH 3 NV	VS AT 1	1	Channel 3 News	at 11p M-F							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	- T	1	\$3,700.00	0.00					
37 WKYC	10/30/1	2 10/30/12	M-F 4-5p	CM	4p-5p	- T	:30	1 \$1,000.00 P-5	0.00 NM	1	\$1,000.00
ELLEN			Ellen Degeneres								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	- T	1	\$1,000.00	0.00					
38 WKYC	10/30/1	2 10/30/12	M-F 430a-5a	CM	430a-5a	- T	:30	1 \$375.00 P-5	0.00 NM	1	\$375.00
011011			430a News								
CH 3 NE			Ma alada sa	C==4= ///==1-	Data	Datina					
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$375.00	Rating 0.00					
		2 10/30/12	M-F 5-6a	CM	5a-6a	- T	:30	2 \$1,200.00 P-5	0.00 NM	2	\$2,400.00
00 77110	10/00/1	2 10/00/12	Channel 3 News	_	ou ou	1	.00	Σ ψ1,200.001 0	0.00 14101	_	Ψ2,400.00
CH3 NE	WS SUN	NRS									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10/2		11/04/12	- T		\$1,200.00	0.00					
40 WKYC	10/30/1	2 10/30/12	M-F 5-6p	CM	5р-6р	- T	:30	1 \$2,000.00 P-5	0.00 NM	1	\$2,000.00
DR. PHI	ı		Dr. Phil								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	- T	1	\$2,000.00	0.00					
41 WKYC	10/30/1	2 10/30/12	M-F 6-630p	CM	6p-630p	- T	:30	1 \$3,800.00 P-5	0.00 NM	1	\$3,800.00
0110111			Channel 3 News	at 6p							
CH 3 NV			Mookdovo	Cnoto/Mook	Doto	Dating					
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$3,800.00	Rating 0.00					
		2 10/30/12	M-F 6-7a	CM	6a-7a	- T	:30	1 \$2,300.00 P-5	0.00 NM	1	\$2,300.00
12 11110	10/00/1	2 10/00/12	Channel 3 News	_		-	.00	τ ψ2,000.001 σ	0.00 14111		Ψ2,000.00
CH3 NE											
			<u>Weekdays</u> - T	Spots/Week		Rating					
Week: 10/2		11/04/12		1	\$2,300.00	0.00 - T	-20	0	0.00 NIM	_	# E 000 00
43 WKYC	10/30/1	2 10/30/12	M-F 7-9a Today Today Show	CM	7a-9a	- 1	:30	2 \$2,500.00 P-5	0.00 NM	2	\$5,000.00
TODAY	SHW		roddy Onow								
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	- T	2	\$2,500.00	0.00					
44 WKYC	10/31/1	2 10/31/12	M-F 11-1135p	CM	11-1135p	W	:30	1 \$3,700.00 P-5	0.00 NM	1	\$3,700.00
CH 3 NV	NC AT 1	1	Channel 3 News	at 11p M-F							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W	1	\$3,700.00	0.00					
45 WKYC	10/31/1	2 10/31/12	Tonight Show	CM	1135p-1237	aW	:30	1 \$2,500.00 P-5	0.00 NM	1	\$2,500.00
			Tonight Show		·						
TONITE											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12		CM	\$2,500.00	0.00 W	.20	1 \$1 000 00 P F	0.00 NIM		¢4 000 00
40 WKIC	10/31/1	2 10/31/12	M-F 4-5p Ellen Degeneres	CIVI	4p-5p	vv	:30	1 \$1,000.00 P-5	0.00 NM	1	\$1,000.00
ELLEN			595115766								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	W	1	\$1,000.00	0.00					

Print Date: 10/19/12 08:48:09 Page 6 of 6

WKYC

Totals

102 \$241,400.00

Order / Rev: 723611 Advertiser: Republican National Committee

Alt Order #: 06385296

RNC Product Desc:

Flight Dates: 10/25/12 - 11/05/12 Estimate:

3442

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
47 WKYC	10/31/1	2 10/31/12	M-F 430a-5a	CM	430a-5a	W	:30	1 \$375.00 P-5	0.00 NM	1	\$375.00
			430a News								
CH 3 NE											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W	1	\$375.00	0.00					
48 WKYC	10/31/1	2 10/31/12	M-F 5-6a	CM	5a-6a	W	:30	2 \$1,200.00 P-5	0.00 NM	2	\$2,400.00
CH3 NE	\A\C CLIA	IDC	Channel 3 News	@ 5AM							
			\\\\- = - -	Consta ///a ala	Data	Datin					
Star Week: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
49 WKYC			M-F 5-6p	CM	· <i>'</i>	W	:30	1 \$2,000.00 P-5	0.00 NM	4	\$2,000.00
49 WK1C	10/31/1	2 10/31/12	Dr. Phil	CIVI	5p-6p	VV	.30	1 \$2,000.00 P-5	U.UU INIVI	'	\$2,000.00
DR. PHI	ı		DI. FIIII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W	1	\$2,000.00	0.00					
50 WKYC	10/31/1	2 10/31/12	M-F 6-630p	CM	6p-630p	W	:30	1 \$3,800.00 P-5	0.00 NM	1	\$3,800.00
			Channel 3 News	_	op 333p			***************************************			40,000.00
CH 3 NV	VS AT 6			·							
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	W	1	\$3,800.00	0.00					
51 WKYC	10/31/1	2 10/31/12	M-F 6-7a	CM	6a-7a	W	:30	2 \$2,300.00 P-5	0.00 NM	2	\$4,600.00
			Channel 3 News	Today @ 6AM	1						
CH3 NE											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W	2	+ ,	0.00					
52 WKYC	10/31/1	2 10/31/12	M-F 7-9a Today	CM	7a-9a	W	:30	2 \$2,500.00 P-5	0.00 NM	2	\$5,000.00
TODAY	CLIM		Today Show								
TODAY	_	End Data	\\\\- = - -	Consta ///a ala	Data	Datina					
Star Week: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$2,500.00	Rating 0.00					
vveek: 10/2	29/12	11/04/12	,,		φ2,500.00	0.00					